

MINUTES OF THE MEETING OF FALSE BAY TOURISM AND BUSINESS ASSOCIATION COMMITTEE HELD ON WEDNESDAY 10 JUNE AT THE FALSE BAY RENDEZVOUS CLUBHOUSE.

PRESENT: GERALD MUSIKANTH (CHAIRMAN) MARTIN STABREY (SECRETARY), MARK ROBINSON (TREASURER); GEORGE HILL (MUIZENBERG HISTORICAL CONSERVATION SOCIETY); ROBIN SOLOMON (CHAIRMAN MUIZENBERG LAKESIDE RESIDENTS' ASSOCIATION) MIKE ROMYN; WILLIAM DAVIS; KEVIN RACK; ADAM MAUERBERGER; CELIA MUSIKANTH (MINUTE SECRETARY)

APOLOGIES: CHRIS MCLEAN; STEPHEN FRANKAL (MID)

MINUTES OF MAY MEETING:

Proposed: GH

Seconded: MS

WELCOME:

The Chairman welcomed those present explaining that we only have just under an hour due to load shedding being implemented at 6 pm.

MATTERS ARISING:

As per agenda.

CORRESPONDENCE:

An email from Bronwin Redding-Jones referred to the fact that at the AGM she indicated that she would not come on to the committee then, but would be available if needed. However since then her workload has increased and she cannot afford time to be co-opted or to come on to the committee – tabled.

MEMBERSHIP AND FINANCE

Paid members to date 44

FNB Balance R33 698.25 (*refer to Corner Chat section*)

Expenditure R19 084.52 (*refer to Corner Chat section*)

General itemised breakdown presented and recorded in cash book.

MROB requested that the FNB Statement which is emailed to us on the 4th of each month be forwarded to the Committee prior to each monthly meeting.

CORNER CHAT:

Not all advertising income received as yet, while payments to the printer, designer, etc., etc, have been made. Estimated income when complete R46 000 and estimated expenses once complete R40 000 leaving us in the black with +- Six thousand Rand.

By next meeting full breakdown of income and expenditure to be presented.

June Edwards (part of the Corner Chat team) was not happy with the colour variance and visited the printer (Carl from Dashprint) who agreed that the night shift print run had compromised this colour variance. MRob indicated that this was not unusual with print runs and minor colour variances do occur. However as a goodwill gesture Dashprint have allowed a R1 500 discount – accepted.

BEACHFRONT:

With time running short full discussion could not take place as SF was not present .

What was touched on was that Beach Manager, Edward Genade is leaving at the end of June and that our new area manager (Carien Stegmann) be asked to meet with the Beachfront Group so that Sports and Rec be brought into the upliftment of the Beachfront as a matter of urgency. GM

GH reported that MID had not renewed GRIT as a service provider and had appointed Securitas based in Plumsted with the new contract. A heated discussion took place regarding this appointment which was not transparent and exclusive rather than inclusive which affects Security of Muizenberg as a whole.

An urgent meeting to be called with SF (as the incoming new MID Chairperson) to clarify and get more detail on the decision and the Beachfront Security as a whole.

GENERAL:

Due to committee time constraints MR proposed that we continue working on project related focus such as :

- a. Website Group (WD, MROB, MR, KR)
- b. Beachfront (GM, WD, SF, AM)
- c. Corner Chat (CM, June Edwards, GH, MROB)

MS asked to join the Website Group as a former webmaster.

Festivals (such as Kite Festival, Earthwave, etc) RS, KR.....

WEBSITE:

This item was left to the end of the Agenda as the loadshedding kicked in as MROB gave a report back on the Website sub-committee meeting. Adam Romyn joined our

meeting to give feedback of the current situation for the website. As the expectations of the Website to grow Adam Romyn was asked to put forward a written proposal as to the costing of an updated design, maintenance thereof, etc. MS referred to the fact that the new design last year done by the Frylincks was an excellent design and put our website right up there with the best. MR agreed and said that it was a good website and confirmed the growing number of hits and enquiries which are coming through on a daily basis.

At the moment only two banner adverts at R250 pm each are keeping the website going and Adam R is getting R250 pm payment to keep the website alive.

The main payments are made to Webafrica by FBTBA funds.

KR offered to assist AR with up to date info. while WD stated that the webcam addition would be a winner.

MR suggested that we approach MID for funds towards the Website.

It was agreed that the website should be sustainable and a money generating project.

NEXT MEETING:

The next meeting will take place on Wednesday 08 July which could compromise one or two members due to the school holidays.